



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

# Contract # 334600

Schedule Dates	10/16/12-10/22/12	Date Entered	09/28/12
Advertiser	Pol/R Hudson/R/NC US Representative (16382)	Last Modified	10/12/12
Agency	American Media & Advocacy Group (4189)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	3286 CONGRESS (138621)	Headline #	06355678
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	ROBINSON, TRACEY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	225/403/3286	Commission	\$7,473.75
Account Types	National/Political	Net Total	\$42,351.25
Billing Type	Standard	Sales Tax	

Comments: HUDSON FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* RICHARD HUDSON FOR CONGRESS

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Oct. 2012	45	\$49,825.00
<b>Grand Total:</b>	<b>45</b>	<b>\$49,825.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6:30A-7A (EST)	3		X	X	X	X			3	\$1,175.00	\$3,525.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
2.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6:30A-7A (EST)	1								1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
3.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A-8A (EST)	1								1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
4.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A-8A (EST)	1								1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
5.1	Normal Line / Spot	10/17/12-10/19/12	4	:30	8A-9A (EST)	1								1	\$975.00	\$975.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
6.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	8A-9A (EST)	1								1	\$975.00	\$975.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
7.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A-8A (EST)	1								1	\$975.00	\$975.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
8.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A-9A (EST)	1								1	\$975.00	\$975.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
9.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	7A-8A (EST)	1								1	\$625.00	\$625.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
10.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P-1P (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
12.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P-5:30P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
13.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P-5:30P (EST)	1								1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
14.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:30P-6P (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
15.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P-6P (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12

## CONFIRMATION CONTRACT

Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Weekend P/B Piggy Back

ed At: 09:35 AM on Monday, October 15 2012



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

<b>Contract #</b>	<b>334600</b>	<b>Date Entered</b>	09/28/12
<b>Schedule Dates</b>	10/16/12-10/22/12	<b>Last Modified</b>	10/12/12
<b>Advertiser</b>	Pol/R Hudson/R/NC US Representative (16382)	<b>Entered By</b>	Jill Hipskind
<b>Agency</b>	American Media & Advocacy Group (4189)	<b>CO-OP</b>	No
<b>Product</b>	Political - Federal Candidate (1067)	<b>Headline #</b>	06355678
<b>Brand</b>	3286 CONGRESS (138621)	<b>Demo</b>	
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Order Type</b>	Normal
<b>Sales Office</b>	Telerep/Philadelphia	<b>Package Deal</b>	
<b>Buyer Name</b>	ROBINSON, TRACEY	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$7,473.75
<b>CPE</b>	225/403/3286	<b>Net Total</b>	\$42,351.25
<b>Account Types</b>	National/Political	<b>Sales Tax</b>	
<b>Billing Type</b>	Standard		

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Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
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16.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6P- 6:30P (EST)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
17.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
18.1	Normal Line / Spot	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
19.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	6:58P- 7:30P (EST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
20.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P- 7:30P (EST)	1	1							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
21.1	Normal Line / Spot	10/16/12-10/18/12	3	:30	7:30P- 7:56P (EST)			1	1	1				3	\$1,600.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
24.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11P- 11:35P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
26.1	Normal Line / Spot	10/21/12-10/21/12	4	:30	11P- 11:35P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
27.1	Normal Line / Spot	10/16/12-10/18/12	4	:30	11:35P- 12:05A (EST)			1	1	1				3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
28.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11:35P- 12:05A (EST)	1	1							1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
29.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	12P- 1P (EST)			1			1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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